

Career Fair

Mgt 548/448 Green Project by Dominic Filosa, Trumen Bob, and Kristin Montoya



New Mexico State University
All About Discovery!
nmsu.edu

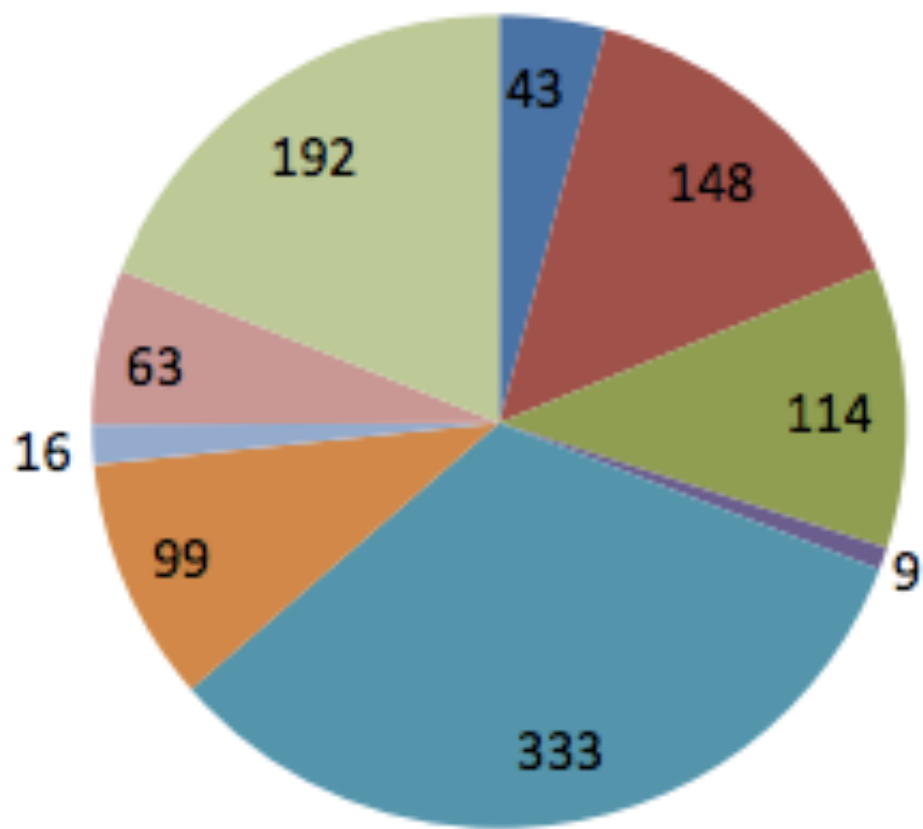
New Mexico State University

Two topics

- 1. College of Business working with Career Services on a Career Fair
 - How can College of Business Become Like Engineering
- 2. How to create a University-wide Career Fair 'Sustainability-focused'



Student Participation by College

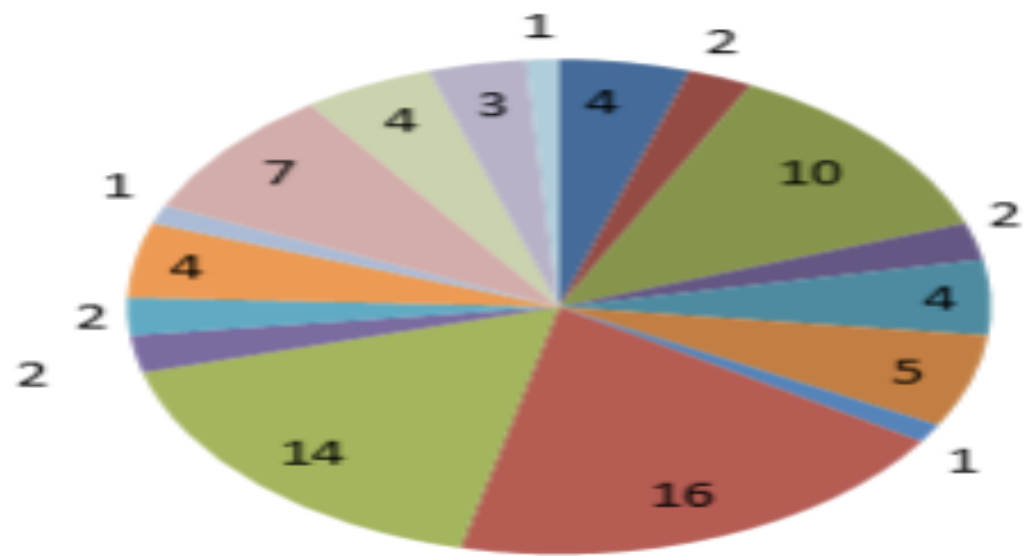


- Agriculture Consumer Env. Science
- Arts and Sciences
- Business
- Education
- Engineering
- Graduate
- Health and Social Services
- Community College
- Guests

Total Participants 1017

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Employers by Industry



- Advertising/Marketing
- Business Services
- Information Technology
- Finance
- Government/Public Administration
- Hospitality
- Law Enforcement & Security
- Retail/Wholesale
- Utilities
- Agribusiness
- Commercial Banking
- Construction
- Engineering
- Healthcare
- Insurance
- Petroleum/Energy
- Transportation

Q&A to Career Services

1. What are some of the Engineering College Career Fair best practices that could be shared with College of Business?
2. What are Career Fair best practices of what Accounting & HRTM are doing?



Reducing their use of resources in the long term, improving efficiency and successful implementation of green processes are important in all aspects of business.



It is important that:

Even in career paths that aren't sustainability focused, almost every company we spoke to at Career Fair wants to save money and improve their image.



Sustainable minded people can have jobs not geared towards sustainability (accountants, salespeople, security guards) but still be a value-added employee for the company.



Most companies we talked to have sustainability built in to their mission statements



This means that training in sustainability can help you even in a career path that may not be listed as sustainability focused.



The potential for sustainable action is **EVERYWHERE!**

In other words, if you are working in the collections department and realize that hardly anyone mails in their bills, you can save thousands of dollars each year by only mailing return envelopes to customers who request them while reducing the amount of wasted paper.



Tips for Career Fair Success

- 1 Make connections with employers ahead of time
2. NMSU career center lists all of the employers who will be attending on our website, as they register
3. Make sure your LinkedIn profile is in order prior to connecting with any potential employers
4. Send that e-mail, or better yet, send that hand-written thank you note



Tips for Career Fair Success

"You would rather be overdressed than under-dressed."

– Stephen Gilbert, general manager of Men's Wearhouse.

"Although your interview attire isn't the only deciding factor to your interview, it is an important one."

– Kristen Estrada, corporate recruiter for Hastings.

"You should stay away from wearing a very bright color for the initial interview because you don't want the interviewer to be so distracted to where they only notice your loud color and not your great resume." (Stephen Gilbert)



Tips for Career Fair Success



What to Wear?

BUSINESS PROFESSIONAL



Labels: LIGHT BUTTON-UP SHIRT, PORTFOLIO, PRESSED SUIT, APPROPRIATE LENGTH SKIRT, POLISHED, CLOSED-TOE SHOES

BUSINESS CASUAL



Labels: NATURAL LOOKING MAKEUP, NICE BLOUSE, NO BULKY JEWELRY

BUSINESS PROFESSIONAL



Labels: FRESH HAIRCUT, CLEAN SHAVEN, APPROPRIATE TIE, PRESSED SUIT, PORTFOLIO, POLISHED SHOES

BUSINESS CASUAL



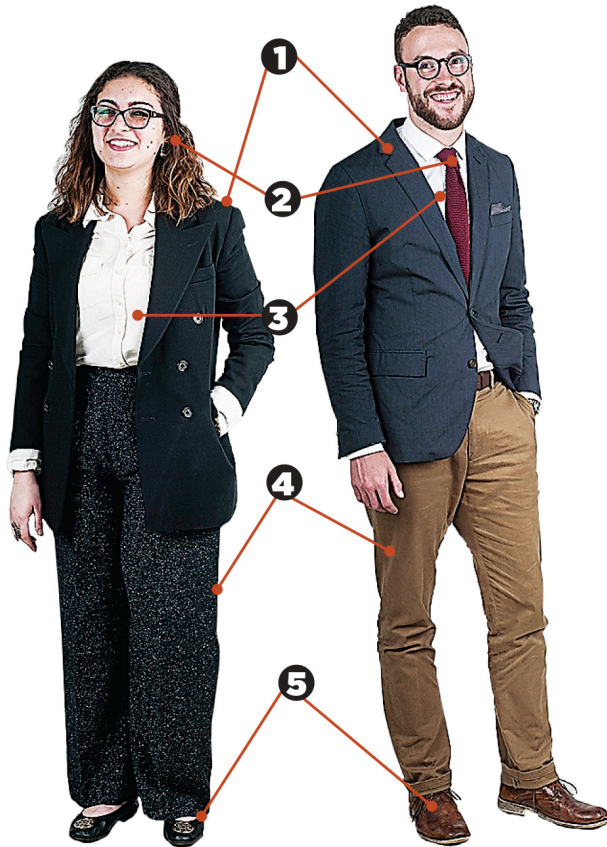
Labels: BUTTON-UP SHIRT, MATCHING BELT AND SHOES, PRESSED SLACKS

What to wear?

This guide demonstrates acceptable Business Professional and Business Casual Attire for your upcoming career events.
NOTE: For Interviews, always choose Business Professional attire.



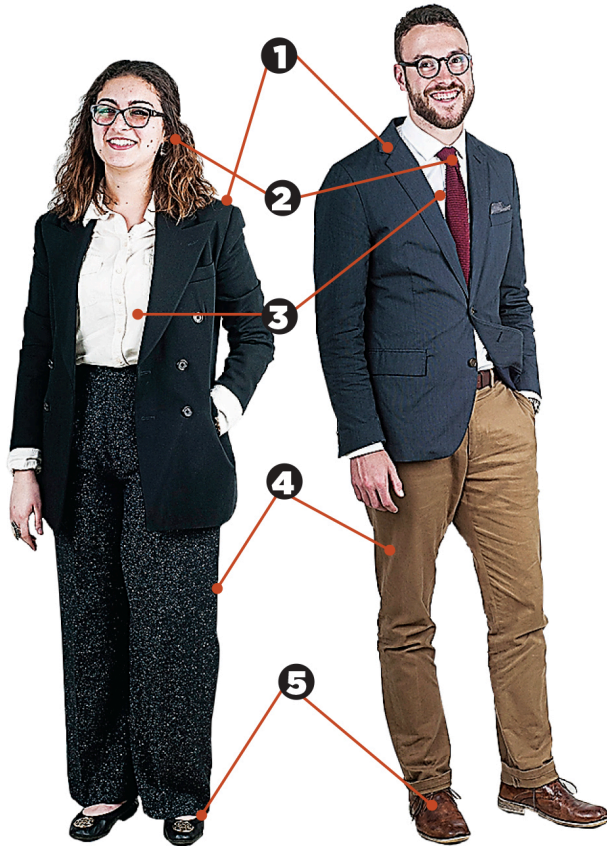
Dress Up – For Women



1. A blazer or suit jacket adds a serious element to any outfit. Blazers or suit jackets can be worn on top of a nice blouse or certain styles of dresses.
2. Jewelry choice does matter. Try to avoid wearing gaudy accessories that are not appropriate. Stick to simple studs and bracelets.
3. A solid-colored blouse dresses up an outfit without being too distracting. T-shirts, tank tops or low-cut shirts take away from the image trying to be presented.
4. 4. Pants or knee-length skirts are far more professional than jeans, shorts or yoga pants.
5. 5. A pair of flats or heels finish the professional package. Tennis shoes or combat boots are not an option.



Dress Up – For Men



1. A suit jacket adds a professional component to an outfit when not wearing a full traditional suit. It keeps the outfit classic, contemporary and corporate.

2. Wearing a tie is a standard piece to complete the outfit. It adds personality and style and could potentially serve as a conversation starter.

3. A solid-colored dress shirt makes the outfit look polished without being tacky.

4. Dress slacks and khakis are widely accepted types of pants for professional situations. Men should not wear jeans or athletic apparel.

5. Black or brown dress shoes are the final part to polish up a man's outfit for these types of events. Sneakers and sandals should be avoided.



What Do You Notice About This Picture?



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As a student, what types of events are attractive for you to meet with employers?



What's Wrong With This Picture?



If You're Thinking About Wearing Jeans to Career Expo? DON'T



Greening The Curriculum at New Mexico State University



Thank you

Coordinator, David Boje

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<http://peaceaware.com/sustainability/>
for more information



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Ask Us About Minor in Sustainability...